

## AT HIREMASTER OUR SUCCESS IS DRIVEN BY OUR CLIENT'S SUCCESS

Our team is dedicated to 100% client satisfaction and continued innovation

## HERE ARE A FEW TESTIMONIALS FROM OUR CLIENTS USING HIREMASTER'S POWERFUL PERFORMANCE PLATFORM.

### OWNER/OPERATOR & TEAMS

*"This platform delivers. Their team is dedicated and personable. They meet your expectations and anticipate your needs. They are proactive and go above and beyond to ensure your success. I can truly say working with them is a pleasure."*

Amber Egierski  
Fleet Marketing & Advertising Manager  
ForwardAir

### FLATBED

*"I've been working with Kenny since before he launched the first job app for the Trucking Industry. Kenny is an innovator and a big picture guy. I always appreciate his integrity and willingness to do whatever it takes to deliver what he promises. Kenny, and his team at Wright Media are responsive and continue to evolve, two traits that win."*

Frank Priboy  
Melton Truck Lines

### VAN COMPANY DRIVERS

*"When a person increases the amount they are spending it obviously shows that the product is working. Wright Media has produced trackable hires for us and we believe in the product and have recently increased our spend."*

8 Hires last month!

Rob Hatchett  
Vice President of Communications and Recruiting  
Covenant Transportation

### COMPANY DRIVER

*"In the extremely competitive market of driver recruiting we at Maverick Transportation have found HireMaster to be a great partner. We have worked extensively with HireMaster from email blast, text blast, call blast, their job boards as well as their PostMaster software. They not only have outstanding products, but their service is top notch. They are quick to respond and make any necessary changes. The entire team at HireMaster is professional and aim to please their customers. In a driver market that is ever changing it is great to have the HireMaster team on our side!"*

Brad Vaughn  
Vice President of Recruiting  
Maverick Transportation LLC

### OWNER OPERATOR FLATBED

*"True attention to customer satisfaction is why Malone is still working with HireMaster, in a world where so many options of the same services, HireMaster stands out. Their attention dropped our CPL down to \$6.50 with a 5% conversion rate to hire!"*

Chris Gonzalez  
Director, Capacity Development  
CRST Malone

# COMPLACENCY IS NOT AN OPTION.

# RECRUITMENT MARKETING MADE EASY

An all in one solution for truck  
driver recruitment marketing

## HireMaster Includes The Following

- Performance Marketing Campaigns
- Call, Text & Email Campaigns
- Remarketing
- Social Media Marketing
- Driver Network Marketing
- Comprehensive Reporting & More!

## Benefits

- Increase Qualified Driver Leads
- Lower Per Application Costs
- Convert More Drivers
- Increase Qualified Phone Calls
- Receive Quality Applications To Recruit Your Ideal Driver!



### WHO ARE WE

Wright Media is the developer of HireMaster along with other industry leading recruiting products, which include the trucking industry's first mobile recruiting app "Trucker Jobs". We continue to innovate and lead the industry in digital recruitment marketing.



### WHAT WE DO

We give our clients a simple solution to recruiting drivers through all channels such as mobile apps, job boards, social media, search engines, email marketing, text and call campaigns and more!



### WHY WE DO IT

We love recruiting and we love data. In a competitive recruiting environment such as trucking, it is important to stay on top of industry trends and the latest technology so companies deliver the right information with a fast & effective message.

## DATA DRIVEN RESULTS

Spend more time hiring drivers  
and less time worrying!

*HireMaster is a performance based recruiting platform that utilizes every recruiting tool in our portfolio so that you can reach your recruiting goal on time and within your budget. Our portfolio & recruiting tools includes the industry's leading mobile recruiting apps, job boards, SEM, social media, voice and text marketing, geofencing, email marketing and more!*

Give us a call today & we will get you on a fast track to a successful recruitment marketing strategy!

HireMaster  
NETWORK



**GET STARTED TARGETING YOUR IDEAL DRIVER TODAY!**